

# Apple TV for Hospitality

## Next Gen In-Room Entertainment

Bring back the **WOW** factor to in-room entertainment systems!

Improve the experience by enabling Guests to stream their own content or engage with a whole host of content freely available on Apple TV.

Showcase your property and services with stunning visuals while saving costs and improving efficiency.

PalVision's Apple TV for Hospitality solution transforms in-room TVs into powerful entertainment, information and communication hubs for all establishments - luxury, mid-scale or even budget.



### BUILT FOR HOSPITALITY



A-Z Directories, Digital Menus, Property info, Promotions and more

### YOUR BRAND IDENTITY



Fully customisable UI to reflect your unique brand identity

### SAVE COSTS



Retain existing TVs and replace channel subscriptions with FTA & OTT content

### SECURE SYSTEM



Manage Apple TVs securely & erase Guest credentials upon check-out

### AUTOMATE SERVICES



Integrate to systems such as PMS, POS, RMS & more to automate services

### BYOC & BYOD



Enable Guests to access their own content on the TV or stream from their own devices

### ANY BUSINESS MODEL



CapEx, OpEx or Hybrid business models available

### ANY HOSTING



AWS cloud or on-premise server or VM, or hybrid

### ANY ENVIRONMENT



Plug Apple TVs into your existing LAN network or deploy over WIFI

# Key Features

## Future-Proof In-Room Entertainment



Apple TV is ready for what tomorrow may bring, today.

4K provides a crisper picture using 4 times more pixels than standard HD. High Dynamic Range (HDR) delivers brighter, more realistic colours and greater details.

High-quality internals make Apple TVs uniquely robust and adapted for hospitality use. Lightning quick navigation makes browsing menus a breeze. It even supports 360° 3D videos!

And with millions of developers including broadcasters making ready apps on Apple's tvOS framework, you can **deliver rich entertainment** to your guests today, and tomorrow.

## Bring Your Own Content (BYOC)

Your guests have their own subscription services. Enable your guests to bring their own content by making available **streaming apps** such as Netflix, Apple TV+, Disney+, Amazon Prime and others on in-room TVs.

Supplement apps with our cloud or locally hosted VOD service for high-quality on-demand content.

With Apple's App Store, games, utilities, educational apps are all available to be **pre-installed** or even available for guests to download. At the end of the stay, Apple TVs can be reset for the next guest.



## Bring Your Own Device (BYOD)

From TV channels, movies and music to photos, games, documents and more – your guests have a world of content in the palm of their hands.

With full support for AirPlay and Screen Mirroring and optional add-on support for Android devices, allow your guests to feel at home by **mirroring their own content** to guestroom TVs – from any device.

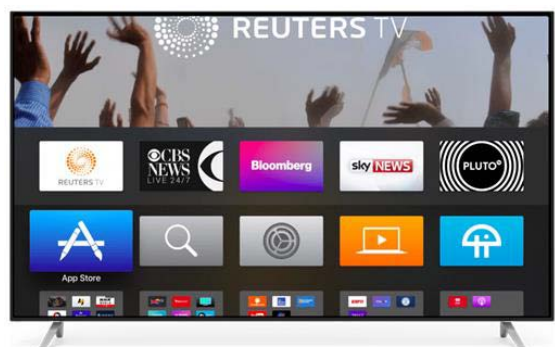


## Cut the Cord

The richness of content available on Apple TV can finally enable you to cut the cord and reduce or **remove TV channel subscriptions**.

Supplement what's available in Apple TV with Free **Free-to-Air** (FTA) local programming and our **Cloud TV** service, and never have to worry about paying for TV again.

Broadcast FTA content to all your Guest Rooms via our enterprise-grade 4K-ready IPTV streamers, or retain existing FTA programming on your existing coaxial infrastructure. The choice is yours.



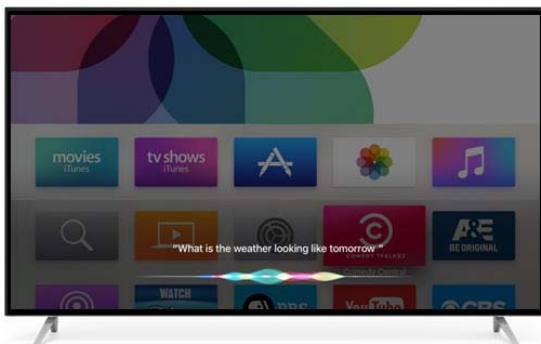
# Key Features



## Automate Services for Efficiency

**Automate** your services with **integrations** to a whole host of third party systems.

Let Apple TV control lights, AC and curtains. Offer Room Service ordering and Table Reservations direct from Apple TV with POS integration or process Guest Requests via Housekeeping system integration.

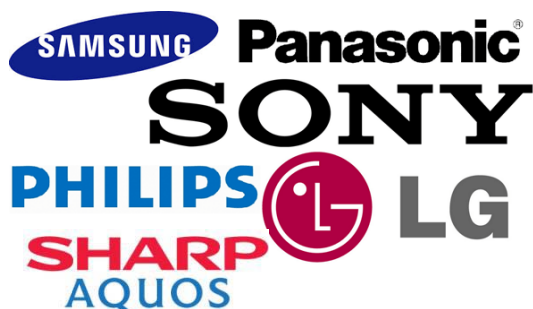


## Safe and Secure

Retain full control and management of Apple TVs. Apple TVs can be **locked down** in kiosk mode, and we're able to remotely install apps and enforce security configurations.

Automatically **erase all personal credentials** and reset the Apple TV upon guest check-out (with or without a PMS connection).

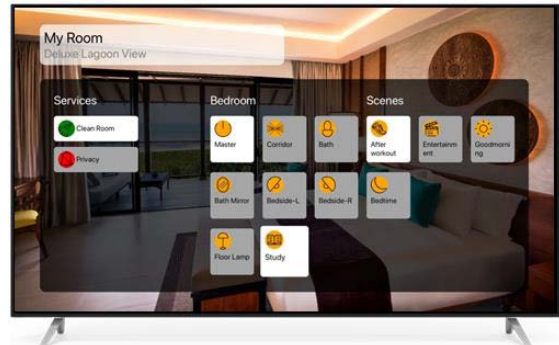
Guests also have the option of automatically erasing all personal credentials via our standalone on-screen app at any point during their stay.



## Complete Infotainment Functionality

Our platform offers a full suite of **hospitality functions** you have come to expect from standard in-room TV systems, from Promotions, Facilities information, Paperless directories to Messaging, Digital Menus, local Weather and Wayfinders.

With PMS integration, functions such as Stay details, PMS Message inbox, Bill Review with Fast Check-out and more can be offered.



## Converge Speech with Visuals

Integrate and offer **NLU-based Speech** services via SiriKit integration or otherwise via Google Speech services directly on your TV!

Forget chatbots and voice speakers. Safeguard your guests' privacy against any cloud -based Wake Word detection service.

With in-built microphone and TV speakers, let Apple TV amaze your Guests with Speech and provide a visual reference while doing so.



## Works with Any TV

Though hospitality or healthcare-grade TVs are recommended, they are not essential. Apple TVs work with any TV supporting a HDMI input and make even regular non-smart TVs look rather smart!

If your existing Smart TVs no longer support Netflix or Web browsing, Apple TVs are a relatively low-cost option to enrich the in-room entertainment experience **without replacing TV sets**.

## Control your Apple TV

Use several hospitality-ready options to control your Apple TV

### Siri Remote

The standard USB-powered Siri Remote with our add-on protective case. The Siri Remote can be charged via standard Apple Lightning cable or our optional charging dock



### Universal Remote

With optional 12-30 keys, our hospitality-grade remote control is designed to operate Apple TV, any TV brand and other 3<sup>rd</sup> party devices concurrently. Branding options available.



### Nurse Call Pillow Speaker

With our add-On accessory, Apple TV can be integrated to virtually any existing pillow speaker in the market that supports navigational keys



## Accessorise your Apple TV

Use several high quality options to accessorise your Apple TV without the high price tag

### Protective Case

A perfect fit for the Siri Remote, our protective case is made from durable yet soft silicone, thereby adding great grip and drop / scratch protection. Our precise design ensures all functions of the Siri Remote are open for ease of use. Branding options available.



### 4K HDR HDMI Cable

Our range of HDMI Cables are perfectly compatible with Apple TV and support new HDMI 2.0 features such as 4K Ultra HD @ 60fps, HDR, Dolby Vision HDR, Audio Return Channel and Dolby TrueHD. Lengths of 1 to 3 metres are available.



### Charging Dock

Available in a metallic black finish, our charging dock boasts a minimalist yet elegant design. It is specifically designed for the Siri remote which sits upright in the dock as it charges. With a small footprint, our charging dock is ideal for bedside tables. Branding options available.



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